Mobile Industrial Solutions

**CASIO**

CASIO Mobile Industrial Solutions

**CASIO**

Gallery    Collections

# Brand Channel

User Documentation 1.0

**Casio Europe GmbH**  Casio Platz 1  D-22848 Norderstedt

# Table of contents

# 1. Basics

## 1.1 Casio support website

You will find our support pages here: https://www.mobile-barcode-scanner.com/euro/

Use one of the red marked buttons to open the support page.
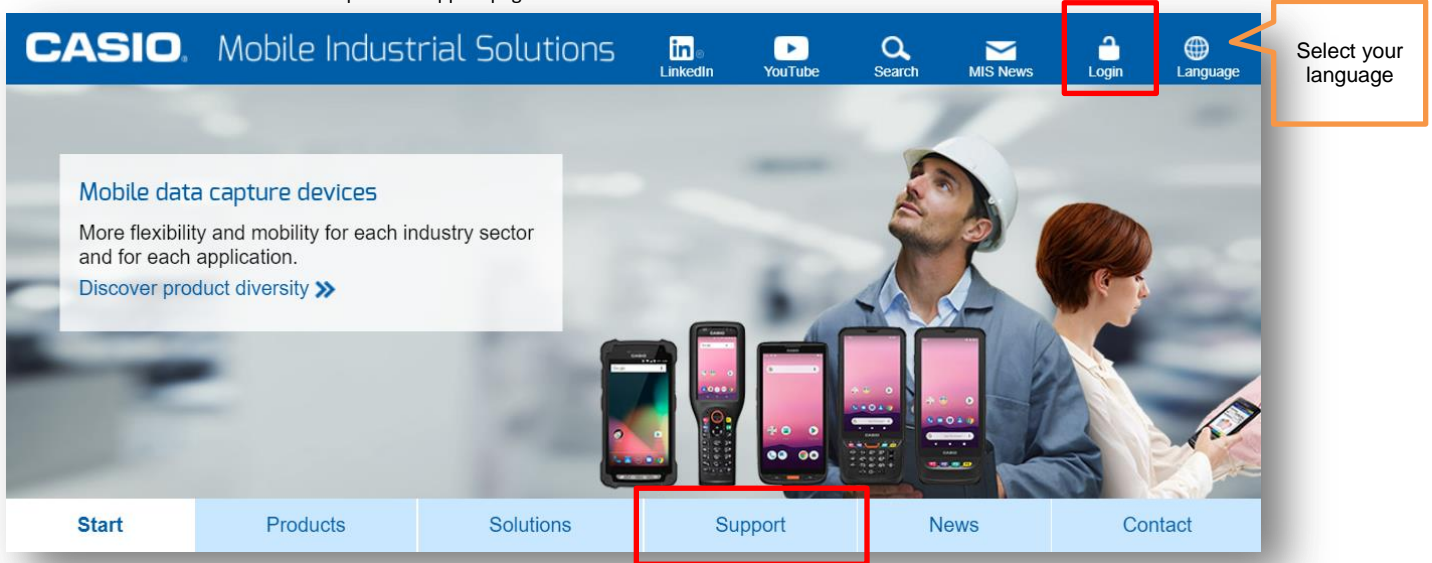


Select the operating system your device is running.
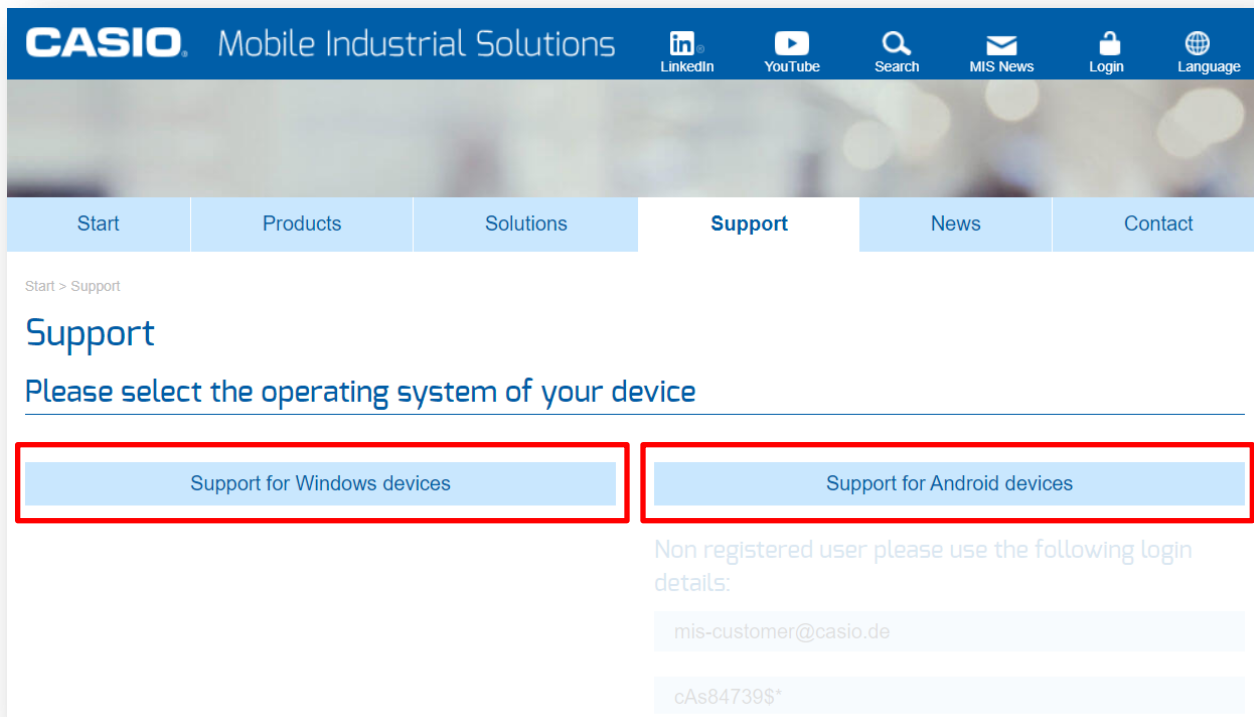
## 1.2 Register for the Brand Channel

To use the Brand Channel you first need an account. Registration takes place via an invitation link, which you will receive by e-mail from the Brand Channel Administrator. Please send an email to mis-support@casio.de for registration.

> **Important**
> Please note that the invitation link is only valid for **48 hours**!
> If you did not receive the invitation email, please check your **spam folder**.

**Company Brand Channel Invitation**

## Cliplister

Hello,

We're delighted to inform you that you have been invited to the Brand Channel of Cliplister.

Brand Channel enables the convenient, secure, mutual sharing of digital marketing assets between Cliplister and your company.

To join please follow this link:
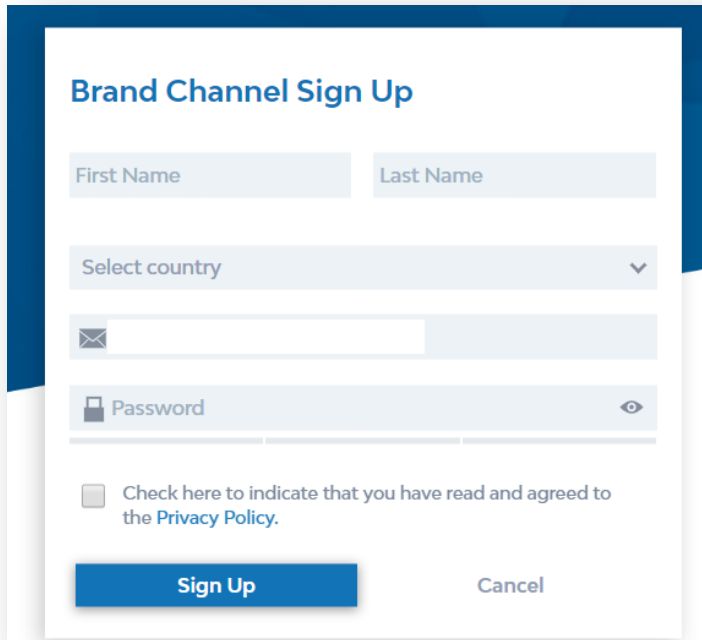
**Setup my account**

This link will be active for the next 48 hours only. Please sign-up within this timeframe to ensure access to the Brand Channel of Cliplister.

If you need further assistance please contact support at support@cliplister.com or telephone +49 431 220200

It's great to have you onboard!

Your Cliplister team

Once you have received the corresponding e-mail, follow the invitation link ("Setup my account") to the registration page.
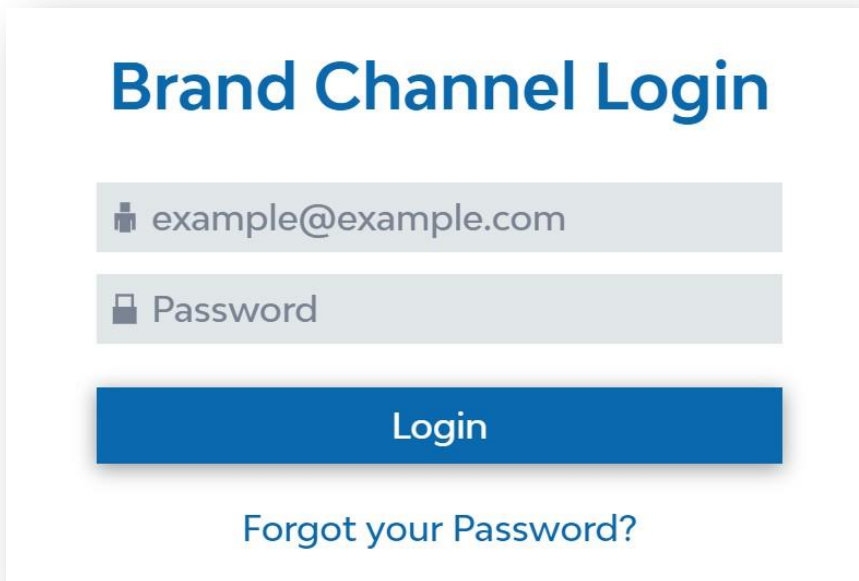


Please enter your first and last name and a personal password in the Sign-Up window. Your e-mail address will be used for the invitation and will be set as your username.

Before you can register, you must agree to the Terms of Use. Once all this is done, click "Sign Up". You can then immediately log into your Brand Channel account with your access data consisting of e-mail address and password.

## 1.3 Login

After confirming your Brand Channel registration, you are ready to log in.
Open the login site with your preferred webbrowser:



All you have to do is enter your registered e-mail address and your personal password and then click on "Login" to confirm. Within a few moments you will be taken to the Brand Channel.

If you don't register an account it is possible to login with a limited account.

**Common user:** ✉ mis-customer@casio.de

**Password:** 🔒 cAs84739$*

## 1.4 Logout

If you would like to log out of the Brand Channel, this is possible with two clicks. To do this, you must first open the side menu via the hamburger button in the upper ☰ right corner:

Max Mustermann

With a click on the "door symbol" next to your user account, you will be logged out within a few moments and forwarded to the login page of the Brand Channel.

## 1.5 Password reset

If you have forgotten your personal password, you can reset it. First go to the login page of the Brand Channel and click on "Forgot your Password?"

**Brand Channel Login**

🔹 example@example.com

🔒 Password

Login

Forgot your Password?

**Forgot your password** ✕

To reset your password, please enter the email you use to log in. We will email you a link to a page where you can create a new password.

✉

dUs45935

Try Different Image

Type Characters

Send

You must now enter the email address associated with your account and complete a captcha:

Then confirm your entry with a click on "Send". Within a few moments you will receive an e-mail with a link to set a new password. Once this has been done, you can log in with your new personal password as usual via the login page.

## 1.6 User preferences

You can access and edit your own user settings in the side menu.
To open the side menu, please click on the hamburger button in ▬ the upper right corner.

| Max Mustermann | ⤏ |
|---|---|
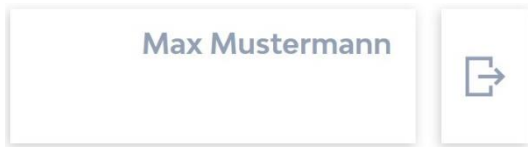
In the editing window you can change your language and the style of view.

**Configuration**

Asset layout in gallery view

| Grid | ⌄ |
|---|---|

Language of the Brand Channel user interface

| English | ⌄ |
|---|---|

Imprint
Privacy Policy
Changelog
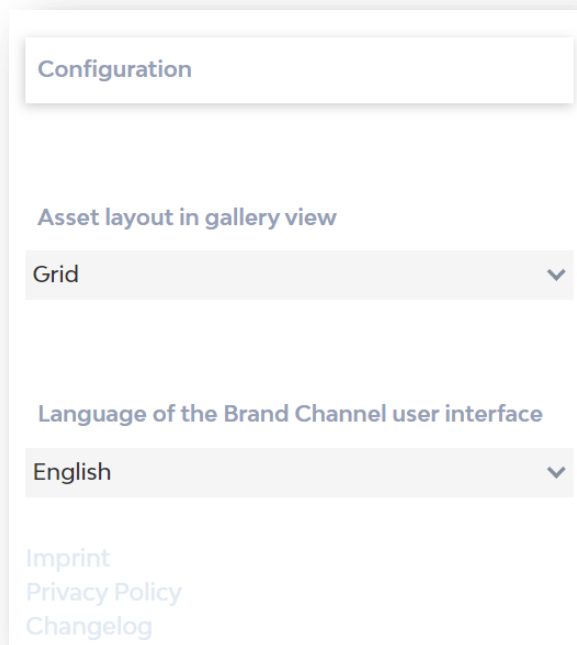
## 1.7 Set language

To view the Brand Channel in a different language, click the hamburger menu to ▬ open the side menu.
The menu offers you a choice of different languages depending on the configuration of the Brand Channel.

| English | ⌄ |
|---|---|

Select the desired language. Your change is implemented immediately and remains valid even after a logout.

## 1.8 Delete your account

If you want to delete your account, please send an email to mis-support@casio.de.

**Important**
Every download link, embed code and video link you have created from this Brand Channel will be void.

To get access to the Brand Channel again, you will have to register again!

Please note, that we have no access to your password. If you forgot or want to renew it, use the password reset from chapter 1.4!

## 2. Using the Brand Channel

### 2.1 Navigation

The Brand Channel is divided into several sections. In the header you will find the buttons to navigate to the gallery or to the collections.



By default, you are in the gallery after logging in.

The upper bar contains the search and filter function in the middle and a hamburger menu, which e.g. provides the settings and the logout button.



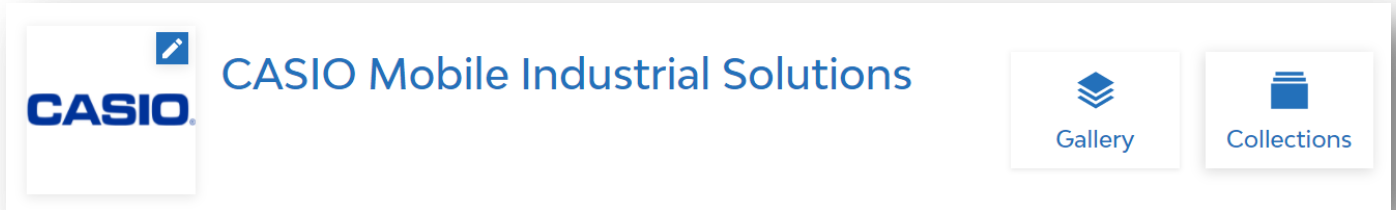In the lower area you will find the navigation bar. Here you can switch between your personal feeds, folders and categories that your account has access to.

In the "Folders" area you will find the file structure of the Brand Channel, which is similar to a hard disk.

Under "Categories", assets can be organized according to different categories. An asset can be assigned to multiple categories, as opposed to folders.

The bar can be collapsed using the arrow symbol.

Next to the symbol you will see the asset count of the specific folder or category you navigated to.
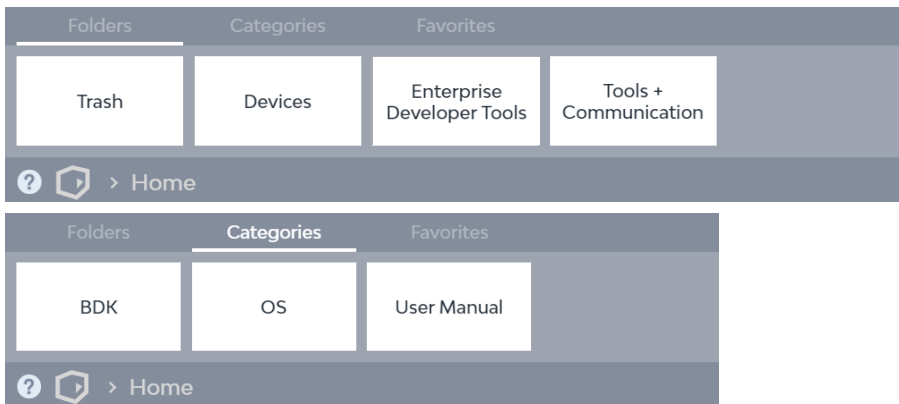




By clicking in the filter field you can filter the displayed folders or categories according to the searched characters. The filter is applied immediately on input, so you can see the results as soon as you start typing. Right of the filter field you have a drop-down-menu to sort the assets by date, name or by a custom sort.



With a simple click, you can open folders and categories and display their contents in the main area. If there are subfolders or subcategories, you can click your way through the levels.

You can see your position in the path at the bottom left of the screen:



By clicking on one of the levels shown, you return to it.

## 2.2 Gallery

The gallery is the central display of the Brand Channel. Here you can see the content of the area you are currently in. You have the choice between two display modes in the gallery: grid and list.

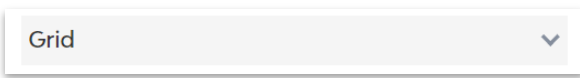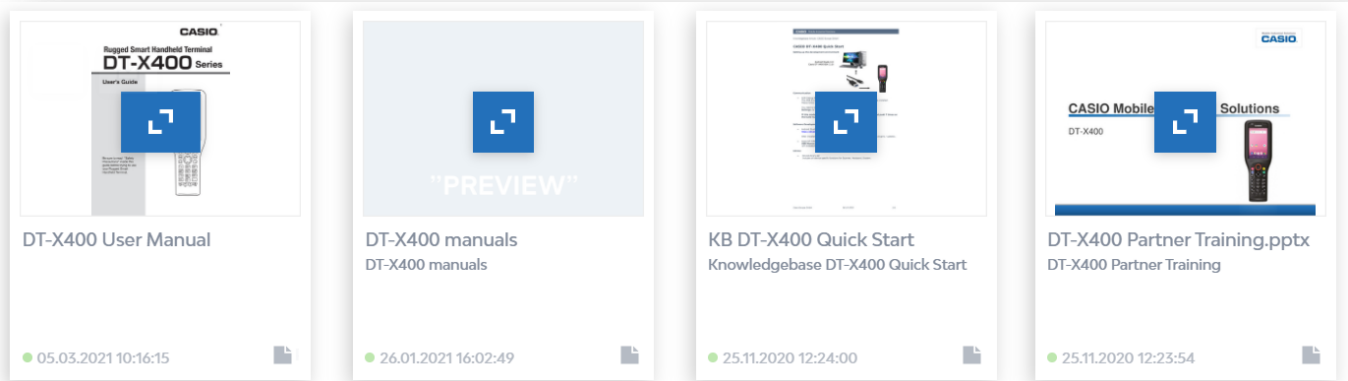To change the view of the gallery, click on the hamburger menu in ▤ the upper right corner and select the desired view from the drop-down menu.

Grid ⌄

**Grid view**

In the grid view, your assets are displayed with a larger preview image. In addition to the asset title and upload date, you can also find information about the status and asset type. Since this is a channel-dependent configuration, the data shown may vary by Brand Channel.

| DT-X400 User Manual | DT-X400 manuals | KB DT-X400 Quick Start | DT-X400 Partner Training.pptx |
|---|---|---|---|
| | "PREVIEW" | | |
| | DT-X400 manuals | Knowledgebase DT-X400 Quick Start | DT-X400 Partner Training |
| ● 05.03.2021 10:16:15 | ● 26.01.2021 16:02:49 | ● 25.11.2020 12:24:00 | ● 25.11.2020 12:23:54 |

As soon as you move the mouse over the asset, the various options for editing, sharing and downloading the asset are displayed:

**List view**

The list provides a more compressed view of your assets. On the one hand you can see more assets at a glance, on the other hand further information is displayed directly under the title depending on the configuration of the Brand Channel you are in.

Edit, share and download options are instantly available. At the end of a list entry, the status of the asset is highlighted with a colour.

**DT-X400 User Manual**
## Document true 2021-03-05T09:16:15.180Z

**DT-X400 manuals**
## Miscellaneous true 2021-01-26T15:02:49.327Z DT-X400 manuals

**KB DT-X400 Quick Start**
## Document true 2020-11-25T11:24:00.288Z Knowledgebase DT-X400 Quick Start

**DT-X400 Partner Training.pptx**
## Document true 2020-11-25T11:23:54.002Z DT-X400 Partner Training

## 2.3 Preview Layer

The Preview Layer is the tool, which provides you with further information about assets, lets you edit the files metadata and gives you share and download functionalities.  Navigate to an asset and move the mouse over the tile. Click on the expand button to open the Preview Layer.



Depending on the file format, a preview is automatically created for your asset. For video assets, a full view of the material is provided.
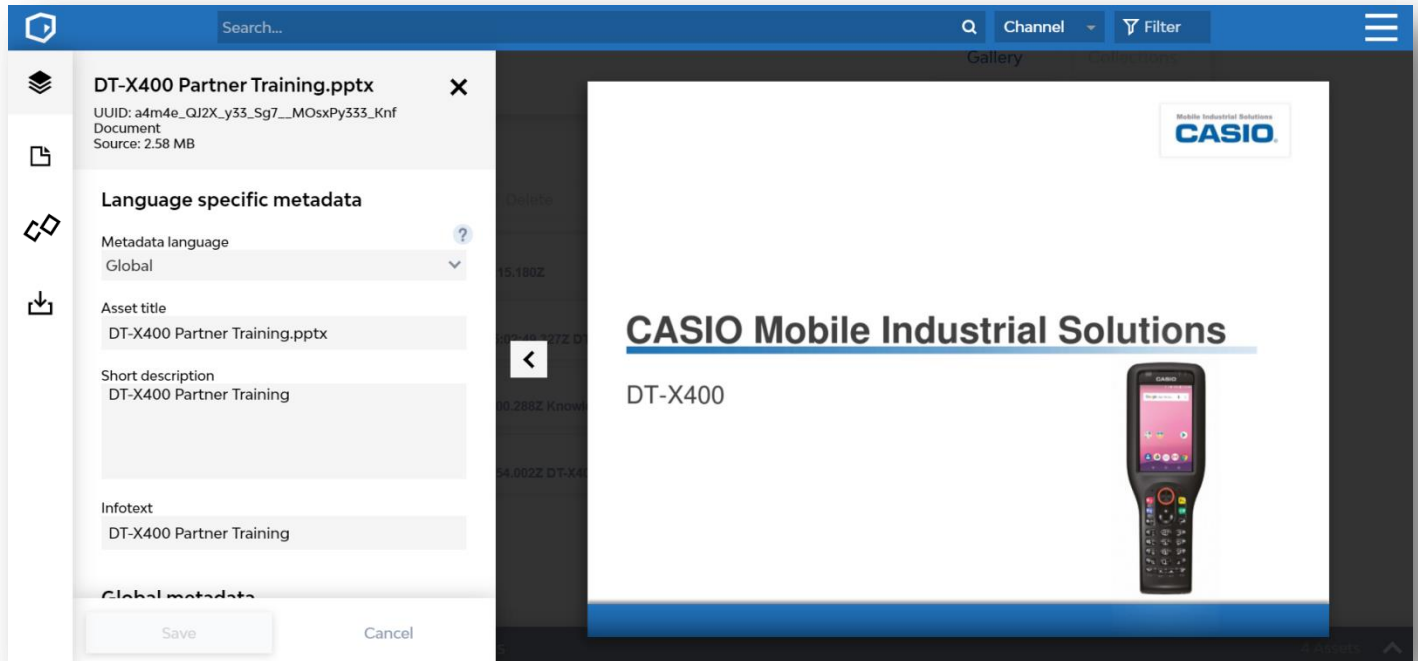


The Preview Layer is divided into three parts. On the left hand side you will find the menu. As soon as you hover the mouse pointer over one of the menu items the titles will expand. The menu items provide the following functions and information:

 Metadata    Global Metadata

 File metadata    Advanced Metadata

 Share    Share your assets

 Download    Download

Right next to the menu you will find the display of the currently active menu item. The rest of the layer is used for the actual preview of the asset.

While using the Preview Layer you can navigate through the available assets in a folder or category by clicking the arrow symbols < > next to the preview.

Clicking the ✕ closes the Preview Layer.

## 2.4 Search and filter assets

### 2.4.1    Search for a specific asset

The search bar allows you to search for assets that contain the entered term or string in the title or metadata.
After entering the search query, please press the ENTER key.



The search is applied globally to the content available for you in the currently registered brand channel.
To browse all the assets you have unlocked, go to the Feeds section in the navigation below.

### 2.4.2    Filter assets according to specific criteria

By clicking "Filter" in the upper bar you open a menu to specify search filters.
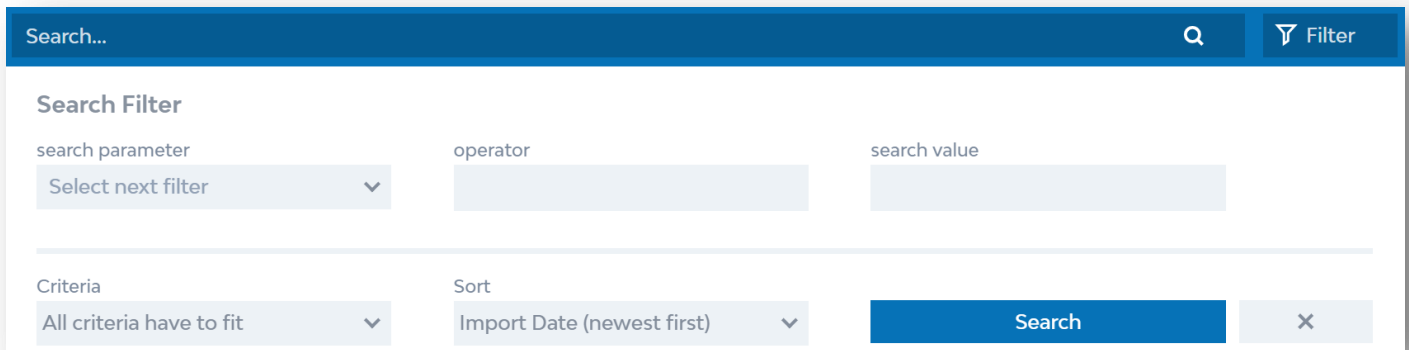


Search filters can be used to filter the display within feeds, folders and categories according to your preferences. While the search provides an overall list of all assets from the Brand Channel matching the search term, filters limit the view according to the set parameters while navigating the channel.

You can also use filters to narrow down the result of your search.

**SEARCH PARAMETERS**

Simply select the desired filter from the drop-down menu under *Search parameters*.
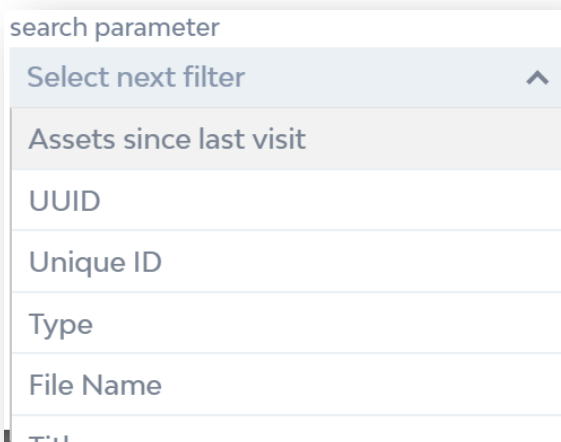


You can choose between different search parameters. You can find a complete list under Search parameters in this document.

## OPERATOR

Depending on your selection, you must now select an *operator.*



The operator checks the search parameter for your entry in the "Value" field.

*Example:*



The following search filter ensures that only assets with a title containing e.g. "test" are displayed.

## APPLY MULTIPLE CRITERIA

As soon as you have completed a search filter, you will be given the opportunity to enter another filter. With multiple search filters, you can configure how the criteria are applied:

## SORT ASSETS

You can sort the results of your search or applied filters directly. Use the "Sort" drop-down menu to do this:

Sort

Import Date (newest first)    ︿

Title A-Z

Title Z-A

Import Date (newest first)

Import Date (oldest first)
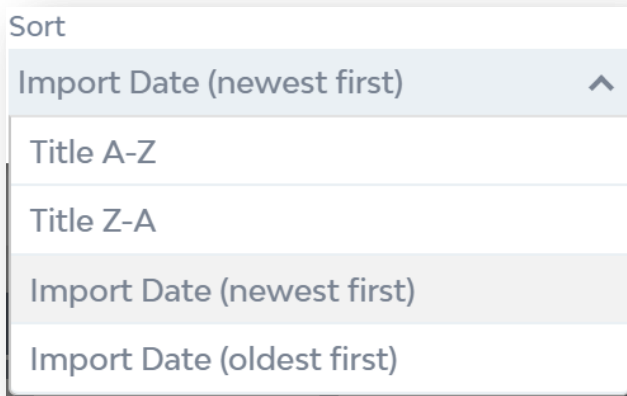
To apply your input to the feeds, folder or category that you're currently viewing in the main windows, simply click

**Important**
Note that the entered criteria are applied for as long as you do not reset them. If you navigate to another folder or category, the criteria will be applied to them as well.

## CHANGE AND RESET SEARCH FILTER

You can adjust the search filters at any time. Filters that have already been created can also be changed. Simply select the desired search parameter or operator or enter a new value.

To apply the change, press the "Search" button again.            Search

You can remove individual search filters by clicking the trash can icon.            🗑

To get an unfiltered view of the content or to end a search, please use the button            ✕ Reset

### 2.4.3    Search parameters

| Search parameters | Description |
| --- | --- |
| Asset Language | Show only assets with a specific asset language |
| Asset Title | Search the asset titles for a specific value |
| Asset Type | Show only assets of a specific type, such as video or document |
| Asset Unique ID | Search the Unique IDs of assets, the Unique ID is relevant for API access |
| Asset UUID | Search the UUIDs of the assets, the UUID is relevant for Embed Codes |
| Assets since last visit | Show only assets published since your last login |
| Category Count | Show assets with a specific count of category assignments |
| File extension | Show assets with a specific file extension |
| File name | Search the asset file names for a specific value |
| File size | Search asset file sizes for a specific value |
| Import time | Show only assets uploaded into the channel on a specific date |
| Keyword Title | Search the keywords maintained on the assets for a specific value |
| Last Change time | Show only assets that were last changed on a specific date |
| Product Title | Search the product titles maintained on the assets for a specific value |
| Publish Date | Show only assets published on a specific date |
| Rating | Show only assets of a specific rating |
| Request key | Search the request keys maintained on the assets for a specific value. |
| Resolution | Show only assets of a specific resolution |
| Resolution - Height | Show only assets whose resolution has a certain height |
| Resolution - Width | Show only assets whose resolution has a certain width |
| Title Language | Show only assets with a specific title language |
| Valid from | Show only assets that are live from a specific date |
| Valid to | Show only assets that are live until a specific date |

# 3. Assets

## 3.1 Download

If necessary, you can also download assets that are in the Brand Channel.

To do this, you must move the mouse pointer over an asset. The download icon will appear.

### 3.1.1    Video Download

Click on the download icon to open the menu item "Download" in the Preview Layer. This allows you to select various encoding variants of your video content from a dropdown menu.

**Download video**

File format

Source File

**Download**

Once you have selected the desired variant, click the **"Download"** button.

### 3.1.2    Picture Download

Click on the download icon to open a popup. Here you have the possibility to choose from different file versions. You can also choose from Image Presets maintained in the Brand Channel.

**Download image**

Image preset

Select image preset

Filetype

Source

| Height | Width |
|---|---|
| 1920px | 1280px |

**Download**

The Image Presets are templates that define the size, format or color space of the image to be downloaded. For more information, see the Settings area.

After clicking on the download button, the file transfer starts.

### 3.1.3    Download other assets

For other asset types, all you have to do is click on the download icon - the download will now start and is available in the download folder of your computer.

## 3.2 Share your assets

By using the "Share" function of the Brand Channel, it is possible to share an asset with others. The options change depending on the file type. You must first move the mouse over the corresponding asset so that the "Share" button appears and then click on it. The file-specific part of the Preview Layer will then open.

### 3.2.1    Share image

**Share Image**

Image Preset

Select image preset ⌄

Filetype

JPG ⌄

| Height | Width |
|--------|-------|
| 1920px | 1280px |

Link

https://mycliplister.com/is/174297/1d171fa9e6a3 ▯

**Send via mail**          Close

Here you can select the "Image Preset", the file type, the height and the width of the image. You can find the corresponding link in the bar under "Link" and with a click on the link will be copied to your clipboard.

You can also send the selected picture directly by e-mail. To do this, click "Send as e-mail". The e-mail program set as default in your operating system opens with a template containing the link to the image.

### 3.2.2    Share video

All links created via the "Share video" function can also be easily sent by e-mail. To do this, click "Send as e-mail". The e-mail program set as default in your operating system opens with a template containing the selected link to the video.

**Share video**

Link Type

Landing page ⌄

Valid To

Valid to:                                              🗓

Link

https://s.cliplister.com/EerdkMtgil ▯

**Send via mail**

By using the link type "Landing page ", it is possible to share the video without having to use a Brand Channel account to view it.
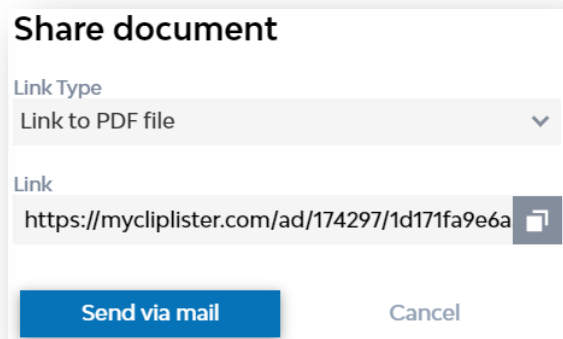
| ◄ | **März 2019** | | | | ► | | Time |
|---|---|---|---|---|---|---|------|
| Mo | Di | Mi | Do | Fr | Sa | So | 11:00 |
| 25 | 26 | 27 | 28 | 1 | 2 | 3 | 11:30 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 | 12:00 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | 12:30 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 | 13:00 |
| 25 | 26 | 27 | **28** | 29 | 30 | 31 | |

The "Valid to" option also allows you to specify a time until which the video will be available via the corresponding link. If you do not make an entry, an unlimited link will be created. If you want to limit the validity of the link, a date picker opens from which you can choose the corresponding date. Click  on  ▯  to copy the link to the clipboard.

### 3.2.3    Share PDF files

All links created via the "Share document" function can also be easily sent by e-mail. To do this, click "Send as e-mail". The e-mail program set as the default in your operating system opens with a template containing the selected link to the PDF file.

**Share document**

Link Type
Link to PDF file ⌄

Link
https://mycliplister.com/ad/174297/1d171fa9e6a
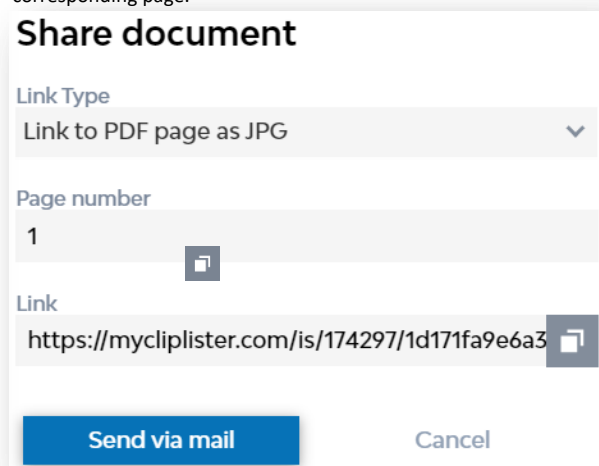
Send via mail          Cancel

The link type "Link to PDF file" creates a link which forwards you to the corresponding file as PDF. The link allows you to download the file.

Click          the button to copy the link to your clipboard.
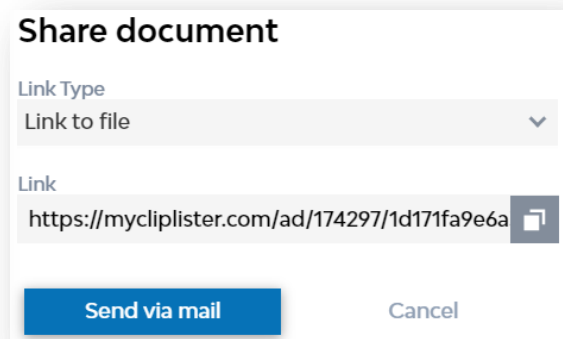
**LINK TO SPECIFIC PDF PAGE AS JPG**

Using the link type "Link to PDF page as JPG" you can create a link to a single page of the PDF as a JPG file. In the field "Page number" you can select the corresponding page.

**Share document**

Link Type
Link to PDF page as JPG ⌄

Page number
1

Link
https://mycliplister.com/is/174297/1d171fa9e6a3

Send via mail          Cancel

Click the button    to copy the link to your clipboard.

### 3.2.4    Share document

All links created via the "Share document" popup can also be easily sent by e-mail. To do this, click "Send as e-mail". The e-mail program set as the default in your operating system opens with a template containing the selected link to the document.

**Share document**

Link Type
Link to file ⌄

Link
https://mycliplister.com/ad/174297/1d171fa9e6a

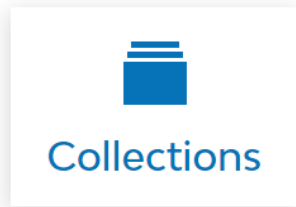Send via mail          Cancel

The link type "Link to file" creates a link which forwards you to the corresponding file. The link allows you to download the file.

Click          the button to copy the link to your clipboard.

## 3.3 Collections

### 3.3.1    Show Collections

You can open collections via the "Collections" button.
Collections include multiple files  which can be downloads in one step.

You are now only shown the collections that you have created, which you can call up, edit, split and delete (corresponding **rights** required).

### 3.3.2    Share Collections

You can also share a collection using the "Share" function: First move the mouse over the corresponding collection and click on the "Share" button.

The Preview Layer opens and you can choose between a "Link inside the Brand Channel" or a "Link to file". The first is only available, if the recipient has access to the Brand Channel. The later is a direct download link that provides the content of the collection as a ZIP file – accessible without Brand Channel account.

You can copy the chosen link to the clipboard by clicking on

You can also send the link directly as an e-mail. Click on to            Send via mail            open your standard e-mail program.

### 3.3.3    Download Collections

Navigate to a collection as described under Share Collection and move the mouse over it, the download button appears. With a click on this, the download of the Collection is started and can be found as a ZIP file on your computer after completion.

**For questions and suggestions please contact our support!**

**email**
mis-support@casio.de

Mobile Industrial Solutions
**CASIO**®

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Casio Platz 1
D-22848 Norderstedt - Germany